# Activity: Watch the Price

### Directions:

Select two or three companies that are interesting to you because you use the companies’ products. Look online or in a newspaper to study data and news about the companies you chose.

You can visit <https://www.wikihow.com/Track-Stocks> for detailed guidance.

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| --- | --- | --- | --- |
| **Research** | Company | Company | Company |
| Highest Price over the past 52 weeks. |  |  |  |
| Lowest Price over the past 52 weeks. |  |  |  |
| *What is the current “state of affairs” for the company? Are there any issues that raise concern?* |  |  |  |
| *Is there a record of consistent growth in revenue or sales? (Past two years? Past five years?)* |  |  |  |
| *Is there a record of consistent growth in earnings per share (EPS)? (Past two years? Past five years?)*  *EPS = Net profits for past 12 months/total shares outstanding* |  |  |  |
| *Is there a record of consistent growth in dividends paid each quarter? (Past two years? Past five years?)* |  |  |  |
| *Is the company consistently earning a profit?* |  |  |  |
| *Can the company cover its debt?*  *(Are there more assets than current liabilities?)* |  |  |  |
| *How does the company compare with competitors?* |  |  |  |
| *How does the company compare with industry trends?* |  |  |  |
| *Would you say the current price is in the high range or low range compared to recent trends?* |  |  |  |
| *In your opinion, is this company worthy of further study to consider buying as an investment?* |  |  |  |

*Disclaimer: The basic guidelines offered here are presented to help get you started on your own stock study and do not guarantee positive results.*

*You are encouraged to continually learn more about investing and seek professional guidance as you engage in investing decisions.*